S3 Graphic Communication

# Course Rationale

# The aims of the Course are to enable learners to develop skills in graphic communication techniques, including the use of equipment, materials and computer software.

# Course Content

The Course provides opportunities for learners to gain skills in reading, interpreting, and creating graphic communications. Learners will initiate, develop and communicate ideas graphically. They will develop spatial awareness and visual literacy through graphic experiences.

# Skills

# This course is suitable for learners with an interest in both digital and paper-based graphic communication.

# On completing the Course, learners will be able to: initiate, develop and communicate ideas graphically; interpret graphic communications initiated by others; use graphic communication equipment, software and materials effectively; and apply knowledge and understanding of graphic communication standards, protocols and conventions, where these apply.

# In addition, learners will have developed: design skills, including creativity; an understanding of the impact of graphic communication technologies on our environment and society; and spatial awareness and visual literacy.

# Course activities also provide opportunities to build self-confidence, to enhance generic and transferable skills in literacy, numeracy, researching, ICT, planning and organising, working independently and in collaboration with others, critical thinking and decision making, communication, as well as self- and peer-evaluation.

# Course Assessment

# Progression

This Course or its Units may provide progression to: other qualifications in Graphic Communication (N5) or related areas further study, employment or training

# Career Pathways

Architect; Architecture; Engineering; Energy & Renewables; Surveying; Graphic Design; Magazine & Book writing; Desk top publisher; Web- page design; multi-media and animator; printing & digital imaging.

**Please see the following for more information:** [Graphic Communication SWAY](https://sway.office.com/HGyMHP0Gyl96BqQ0?ref=Link)